



## SPONSORSHIP AGREEMENT

Thank you for your interest in sponsoring Wallan Basketball.

Wallan Basketball Inc. was established in 1982 in affiliation with Basketball Victoria Country (BVC).

Wallan Basketball provides a comprehensive basketball program for the players in lower-central Country Victoria and the outer-Northern suburbs of Melbourne. The domestic programs include Kindy Ball for 2-4 year olds, Aussie Hoops for 5-7 year olds, Under 8-18 domestic competition for 6-17 year olds, and senior domestic for adults. Our representative programs include Under 10-20 junior teams that participate in tournaments, VJBL and Country Championships, and senior teams in CBL and Big V.

Our Home is RB Robson Stadium, a 3 court multi-purpose stadium, in Wallan that includes a wide range of user groups such as Netball, Gymnastics, Community and school groups.

Your sponsorship will assist us in the following ways:

- Assist us in providing a comfortable and enjoyable environment for all players, supporters, parents and the wider community of Wallan.
- Provide player and coaching development and equipment for 50 domestic, 20 representative Junior and 6 senior teams.
- Assist us to remain a competitive force in the Victoria Junior Basketball League, Country Victoria Championships and BigV.

### Benefits to you

Sponsoring Wallan Basketball provides your organisation with the opportunity to promote your brand, product and service directly to the club's players, families, the wider community of Wallan and across the state.

You will be connected to an association and a community that is culturally diverse but overtly inclusive, active and visible, promoting local talent, valuing our urban and rural environment and further develop our programs that nurture the wellbeing of our junior players who will become the future players for our senior program.

Specifically, sponsorship of Wallan Basketball will provide your business with:

- An audience of approximately 160,000 people walking through the doors each year
- Excellent exposure of your company's branding via signage and advertising
- Excellent exposure of your company's logo and branding throughout Metropolitan and Country Victoria via our website, apparel and advertising programs
- The company logo of all sponsors will feature heavily in any pre-arranged print or internet media photos of players and officials in any advertising or promotional mediums and game day programs.
- Allows your company to achieve a high degree of corporate citizenship by assisting members of the local sporting community

## SPONSORSHIP PACKAGES

The committee of Wallan Basketball has the packages below, but we are also happy to work with you directly to tailor a package that works best for your business.

Package	Investment	Duration	Benefits
CBL Player Sponsor	\$250 per year	1 Year	<ul style="list-style-type: none"> <li>- Business/family name on player list and game day program</li> <li>- May provide pop up advertising for game day</li> </ul>
BigV Player Sponsor	\$600 per year	1 Year	<ul style="list-style-type: none"> <li>- Business/family name on player list and game day program</li> <li>- May provide pop up advertising for game day</li> </ul>
Bronze Sponsor	\$1,000 per year	1 Year	<ul style="list-style-type: none"> <li>- Small advertising sign</li> <li>- 4 social media posts</li> <li>- Website promotion</li> <li>- Sponsorship day invitation</li> <li>- Access to players for promotion</li> <li>- Game day pop up advertising</li> </ul>
Silver Sponsorship	\$2,000 per year	1 Year	<ul style="list-style-type: none"> <li>- Large advertising sign</li> <li>- Monthly social media posts</li> <li>- Website promotion</li> <li>- Sponsorship day invite</li> <li>- Access to BigV players for promotion</li> <li>- BigV game day advertising</li> <li>- Game day announcement &amp; logo in program</li> </ul>
Gold Sponsor	\$3,000 per year	1 Year	<ul style="list-style-type: none"> <li>- Monthly social media posts</li> <li>- Large advertising sign on all 3 courts</li> <li>- Website promotion</li> <li>- Access to players for promotion</li> <li>- Game day pop up advertising</li> <li>- Game day announcement &amp; logo in program</li> <li>- Sponsorship day invite</li> <li>- Branding on merchandise hoodies</li> </ul>
Junior Domestic Club Sponsor	\$3,000 total Max 5	2 Years	<ul style="list-style-type: none"> <li>- Large advertising sign</li> <li>- Website promotion</li> <li>- Monthly social media posts</li> <li>- Logo on club singlet purchase (max 100)</li> <li>- Sponsorship day invite</li> </ul>
BigV Uniform Sponsor	\$3,000 per year Max 4	1 Year	<ul style="list-style-type: none"> <li>- Website promotion</li> <li>- Large advertising sign</li> <li>- Logo on all player singlets, warm up tops and hoodies</li> <li>- BigV game day announcement &amp; logo in program</li> <li>- Sponsorship day invite</li> <li>- Access to BigV players for business promotion</li> <li>- BigV game day pop up advertising space</li> <li>- 2 BigV game day passes to all home games</li> </ul>

CBL Naming Rights Sponsor	\$2,500 per year Max 1 per team (2)	1 Year	<ul style="list-style-type: none"> <li>- Regular social media promotion</li> <li>- Website promotion</li> <li>- Large advertising sign</li> <li>- Logo in premium space on all warm up tops</li> <li>- BigV game day announcements and logo in program</li> <li>- Social media brand naming on BigV posts</li> <li>- Sponsorship day invite</li> <li>- Access to CBL players for business promotion</li> <li>- CBL game day pop up advertising space</li> <li>- 4 CBL game day passes to all home games</li> <li>- Business name added to team name, ie ABC Business name Wallan Panthers Men's Team</li> </ul>
BigV Program Sponsor	\$5,000 per year	1 Year	<ul style="list-style-type: none"> <li>- Monthly social media promotion</li> <li>- Website promotion</li> <li>- Large advertising sign on each court (3)</li> <li>- BigV game day announcements and logo in program</li> <li>- Social media brand naming on BigV posts</li> <li>- Sponsorship day invite</li> <li>- Access to BigV players for business promotion</li> <li>- BigV game day pop up advertising space</li> <li>- 4 BigV game day passes to all home games</li> <li>- 4 Merchandise packs</li> </ul>
BigV Naming Rights Sponsor	\$5,000 per year Max 1 per team (3)	2 Years	<ul style="list-style-type: none"> <li>- Regular social media promotion</li> <li>- Website promotion</li> <li>- Large advertising sign</li> <li>- Logo in premium space on all warm up tops, hoodies and singlets</li> <li>- BigV game day announcements and logo in program</li> <li>- Social media brand naming on BigV posts</li> <li>- Sponsorship day invite</li> <li>- Access to BigV players for business promotion</li> <li>- BigV game day pop up advertising space</li> <li>- 4 BigV game day passes to all home games</li> <li>- Business name added to team name, i.e ABC Business name Wallan Panthers Men's Team</li> </ul>

## AGREEMENT

Wallan Basketball Inc. provides the opportunity for local businesses and individuals to enter into a mutually beneficial sponsorship of teams, players or the association in general. Please complete this form and email it to [sponsorship@wallanbasketball.com.au](mailto:sponsorship@wallanbasketball.com.au) so we can contact you.

THANK YOU for your contribution to the program!

BUSINESS NAME:	
ABN:	
ADDRESS:	
PHONE:	
CONTACT PERSON:	
EMAIL:	
WEBSITE:	www.
FACEBOOK:	Yes <input type="radio"/> No <input type="radio"/>
INSTAGRAM:	Yes <input type="radio"/> No <input type="radio"/>

### Sponsorship Package:

CBL Player Sponsor (\$250/yr)

BigV Player Sponsor (\$600/yr)

Player Name: \_\_\_\_\_

Bronze Sponsor (\$1,000/yr)

Silver Sponsor (\$2,000/yr)

Gold Sponsor (\$3,000/yr)

Junior Domestic Sponsor (\$3,000/2 yr)

BigV Uniform Sponsor (\$3,000/yr)

CBL Naming Rights Sponsor (\$2,500/yr)

BigV Program Sponsor (\$5,000/yr)

BigV Naming Rights Sponsor (\$5,000/yr)

I (name) \_\_\_\_\_

Of (business) \_\_\_\_\_

agree to uphold my sponsorship contract with Wallan basketball.

Sponsor:

Wallan Basketball:

\_\_\_\_\_  
Signature of authorised representative

\_\_\_\_\_  
Signature of authorised representative

\_\_\_\_\_  
Name

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date